COUNTRY: MEXICO

INVESTMENT AMOUNT: USD 59 MILLION

COMPANY PROFILE: Cinépolis, founded in 1971 and headquartered in Morelia, Mexico, is the world’s fourth-largest movie theatre circuit, operating more than 465 multiplexes with over 4300 screens in 13 countries and serving more than 200 million patrons annually. Cinépolis was the first cinema exhibitor in the world to pioneer the concept of premium and luxury movie theatres via its Cinépolis VIP brand and is the largest operator of luxury cinemas in the world.

INVESTMENT PLANS IN INDIA: Cinépolis India, a wholly-owned subsidiary of Cinépolis, started its operations in India in 2009 in Amritsar and currently operates more than 200 screens under the brand names of Cinépolis, Cinépolis VIP and Fun Cinemas.

Cinépolis plans to invest around USD 59 million in the next two years to launch 160 more screens in India, taking its total number of screens to 400.